

ORDER



Orders
Order / Rev: 680951
Alt Order #: 06129898
Product Desc: JIM RENACCI/CONGRESS
Estimate: 2541
Flight Dates: 10/24/12 - 10/30/12
Original Date / Rev: 05/01/12 / 10/05/12
Order Type: Political

WKYC

Primary AE: Joe Knauer
Sales Office: T-WAS
Sales Region: NAT

Agency Name: American Media & Advocacy Grp/ POI
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Jim Renacci for Congress
Demographic: A25-54
Product Codes: PL-US House Representative
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	46	\$72,150.00	\$61,327.50
10/29/12	10/30/12	18	\$24,650.00	\$20,952.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	46	\$72,150.00	\$61,327.50	0.00
November 2012	18	\$24,650.00	\$20,952.50	0.00
Totals	64	\$96,800.00	\$82,280.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Knauer			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WKYC	10/26/12	10/26/12	M-F 11-1135p Channel 3 News at 11p M-F	CM	11-1135p	----F--	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
CH 3 NWS AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$2,400.00		0.00			
E 2	WKYC	10/26/12	10/26/12	Tonight Show Tonight Show	CM	1135p-1237a	----F--	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$1,200.00		0.00			
E 3	WKYC	10/26/12	10/26/12	Late Night Late Night w/Jimmy Fallon	CM	1237a-136a	----F--	:30	1	\$475.00	P-2	0.00	NM	1	\$475.00
J FALLON-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$475.00		0.00			
E 4	WKYC	10/26/12	10/26/12	M-F 4-5p Ellen Degeneres	CM	4p-5p (4:00 PM-5:00 PM)	----F--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
ELLEN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$600.00		0.00			
E 5	WKYC	10/26/12	10/26/12	M-F 430a-5a 430a News	CM	430a-5a	----F--	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
CH 3 NEWS 430A<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 680951
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 Flight Dates: 10/24/12 - 10/30/12

Advertiser: Jim Renacci for Congress
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 Estimate: 2541

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	WKYC	10/26/12	10/26/12	M-F 430a-5a 430a News	CM	430a-5a	----F--	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
CH 3 NEWS 430A<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$175.00		0.00						
E 6	WKYC	10/26/12	10/26/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	----F--	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
CH3 NEWS SUNRS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$650.00		0.00						
E 7	WKYC	10/26/12	10/26/12	M-F 5-6p Dr. Phil	CM	5p-6p (5:00 PM-6:00 PM)	----F--	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
DR. PHIL<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$1,000.00		0.00						
E 8	WKYC	10/26/12	10/26/12	M-F 6-630p Channel 3 News at 6p	CM	6p-630p	----F--	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
CH 3 NWS AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$2,400.00		0.00						
E 9	WKYC	10/26/12	10/26/12	M-F 6-7a Channel 3 News Today @ 6AM	CM	6a-7a	----F--	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
CH3 NEWS TODAY<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$1,400.00		0.00						
E 10	WKYC	10/26/12	10/26/12	Nightly News Nightly News	CM	M-Su 6:28p-7p	----F--	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
NBC NITELY NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$3,500.00		0.00						
E 11	WKYC	10/26/12	10/26/12	M-F 7-730p Channel 3 News at 7P	CM	7-730p	----F--	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
CH 3 NWS AT 7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$2,400.00		0.00						
E 12	WKYC	10/26/12	10/26/12	M-F 730-8p Entertainment Tonight	CM	730-8p	----F--	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
ENT TONIGHT 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$2,400.00		0.00						
E 13	WKYC	10/29/12	10/29/12	M-F 11-1135p Channel 3 News at 11p M-F	CM	11-1135p	M-----	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
CH 3 NWS AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$2,400.00		0.00						
E 14	WKYC	10/29/12	10/29/12	Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$1,200.00		0.00						
E 15	WKYC	10/29/12	10/29/12	Late Night Late Night w/Jimmy Fallon	CM	1237a-136a	M-----	:30	1	\$475.00	P-2	0.00	NM	1	\$475.00
J FALLON-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$475.00		0.00						
E 16	WKYC	10/29/12	10/29/12	M-F 4-5p Ellen Degeneres	CM	4p-5p (4:00 PM-5:00 PM)	M-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
ELLEN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$600.00		0.00						
E 17	WKYC	10/29/12	10/29/12		CM	430a-5a	M-----	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00

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 Product Desc: JIM RENACCI/CONGRESS
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WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 430a-5a 430a News											
				CH 3 NEWS 430A<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$175.00		0.00			
E 19	WKYC	10/29/12	10/29/12	M-F 5-6p Dr. Phil	CM	5p-6p (5:00 PM-6:00 PM)	M-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				DR. PHIL<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$1,000.00		0.00			
E 20	WKYC	10/29/12	10/29/12	M-F 6-630p Channel 3 News at 6p	CM	6p-630p	M-----	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
				CH 3 NWS AT 6											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$2,400.00		0.00			
E 21	WKYC	10/29/12	10/29/12	M-F 6-7a Channel 3 News Today @ 6AM	CM	6a-7a	M-----	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
				CH3 NEWS TODAY<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$1,400.00		0.00			
E 22	WKYC	10/29/12	10/29/12	Nightly News Nightly News	CM	M-Su 6:28p-7p	M-----	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
				NBC NITELY NWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$3,500.00		0.00			
E 23	WKYC	10/29/12	10/29/12	M-F 7-730p Channel 3 News at 7P	CM	7-730p	M-----	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
				CH 3 NWS AT 7											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$2,400.00		0.00			
E 24	WKYC	10/29/12	10/29/12	M-F 730-8p Entertainment Tonight	CM	730-8p	M-----	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
				ENT TONIGHT 30											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$2,400.00		0.00			
E 25	WKYC	10/27/12	10/27/12	Sat 11-1135p LN SAT	CM	11-1130p	-----S-	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
				CH 3 NWS AT 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$2,400.00		0.00			
E 26	WKYC	10/27/12	10/27/12	Saturday Night Live Saturday Night Live	CM	1130p-107a	-----S-	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
				SAT NITE LIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$1,600.00		0.00			
E 27	WKYC	10/27/12	10/27/12	Sat 7-8p Sat 7-8p	CM	7-8p	-----S-	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
				ET WEEKEND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$650.00		0.00			
E 28	WKYC	10/28/12	10/28/12	Post NFL News LN Sun Follows NFL	CM	Various	-----S	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
				CH 3 NWS AT 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$2,400.00		0.00			
E 29	WKYC	10/28/12	10/28/12	Sun 6-630p Channel 3 News at 6p SUN	CM	6-630p	-----S	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
				CH3 NWS@6 WKND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$2,400.00		0.00			
E 30	WKYC	10/28/12	10/28/12		CM	M-Su 6:28p-7p	-----S	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00

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WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Nightly News		Nightly News									
NBC-NWS SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		1			\$3,500.00		0.00				
E 31	WKYC	10/28/12	10/28/12	SUN TDY	CM	8a-9a	-----S	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
				NBC Today Show (Su)											
SUN TODAY-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		1			\$1,400.00		0.00				
E 32	WKYC	10/28/12	10/28/12	Sun 9-1030a	CM	9a-1030a	-----S	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
				Channel 3 News Sun 9a											
CH3 SU MRN NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		1			\$1,400.00		0.00				
E 33	WKYC	10/25/12	10/25/12	M-F 11-1135p	CM	11-1135p	---T---	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
				Channel 3 News at 11p M-F		(11:00 PM-11:35 PM)									
CH 3 NWS AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---T---		1			\$2,400.00		0.00				
E 34	WKYC	10/25/12	10/25/12	Tonight Show	CM	1135p-1237a	---T---	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
				Tonight Show		(11:35 PM-12:35 XM)									
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---T---		1			\$1,200.00		0.00				
E 35	WKYC	10/25/12	10/25/12	Late Night	CM	1237a-136a	---T---	:30	1	\$475.00	P-2	0.00	NM	1	\$475.00
				Late Night w/Jimmy Fallon											
J FALLON-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---T---		1			\$475.00		0.00				
E 36	WKYC	10/25/12	10/25/12	M-F 4-5p	CM	4p-5p	---T---	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				Ellen Degeneres		(4:00 PM-5:00 PM)									
ELLEN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---T---		1			\$600.00		0.00				
E 37	WKYC	10/25/12	10/25/12	M-F 430a-5a	CM	430a-5a	---T---	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
				430a News											
CH 3 NEWS 430A<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---T---		1			\$175.00		0.00				
E 38	WKYC	10/25/12	10/25/12	M-F 5-6a	CM	5a-6a	---T---	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
				Channel 3 News @ 5AM											
CH3 NEWS SUNRS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---T---		1			\$650.00		0.00				
E 39	WKYC	10/25/12	10/25/12	M-F 5-6p	CM	5p-6p	---T---	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				Dr. Phil		(5:00 PM-6:00 PM)									
DR. PHIL<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---T---		1			\$1,000.00		0.00				
E 40	WKYC	10/25/12	10/25/12	M-F 6-630p	CM	6p-630p	---T---	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
				Channel 3 News at 6p											
CH 3 NWS AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---T---		1			\$2,400.00		0.00				
E 41	WKYC	10/25/12	10/25/12	M-F 6-7a	CM	6a-7a	---T---	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
				Channel 3 News Today @ 6AM		(6:00 AM-7:00 AM)									
CH3 NEWS TODAY<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---T---		1			\$1,400.00		0.00				
E 42	WKYC	10/25/12	10/25/12		CM	M-Su 6:28p-7p	---T---	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00

Order / Rev: 680951
 Alt Order #: 06129898
 Flight Dates: 10/24/12 - 10/30/12

Advertiser: Jim Renacci for Congress
 Product Desc: JIM RENACCI/CONGRESS
 Estimate: 2541
WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Nightly News											
				Nightly News											
				NBC NITELY NWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---T---	1		\$3,500.00		0.00						
E 43	WKYC	10/25/12	10/25/12	M-F 7-730p	CM	7-730p	---T---	:30	1	\$2,400.00	P-2	0.00	NM	0	\$0.00
				Channel 3 News at 7P											
				CH 3 NWS AT 7											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---T---	1		\$2,400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	NKYC	10/22/12-10/28/12		M-F 7-730p	7-730p		---Th----	:30	(\$2,400.00)	0.00	NM				
See MG 44.2,44.3															
[Prgm Change]															
E 44	WKYC	10/25/12	10/25/12	M-F 730-8p	CM	730-8p	---T---	:30	1	\$2,400.00	P-2	0.00	NM	2	\$4,800.00
				Entertainment Tonight											
				ENT TONIGHT 30											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---T---	1		\$2,400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	NKYC	10/22/12-10/28/12		M-F 730-8p	730-8p		---Th----	:30	(\$2,400.00)	0.00	NM				
See MG 44.2,44.3															
[Prgm Change]															
2	NKYC	10/24/12-10/27/12		LN (M-Su)	11P-1135P		--WThFSa--	:30	\$2,400.00	0.00	NM				
Ⓜ MG for 43.1,44.1															
3	NKYC	10/24/12-10/27/12		LN (M-Su)	11P-1135P		--WThFSa--	:30	\$2,400.00	0.00	NM				
Ⓜ MG for 43.1,44.1															
E 47	WKYC	10/30/12	10/30/12	Late Night	CM	1237a-136a	-T-----	:30	1	\$475.00	P-2	0.00	NM	1	\$475.00
				Late Night w/Jimmy Fallon											
				J FALLON-NBC<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$475.00		0.00						
E 48	WKYC	10/30/12	10/30/12	M-F 4-5p	CM	4p-5p	-T-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				Ellen Degeneres		(4:00 PM-5:00 PM)									
				ELLEN<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$600.00		0.00						
E 49	WKYC	10/30/12	10/30/12	M-F 430a-5a	CM	430a-5a	-T-----	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
				430a News											
				CH 3 NEWS 430A<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$175.00		0.00						
E 50	WKYC	10/30/12	10/30/12	M-F 5-6a	CM	5a-6a	-T-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
				Channel 3 News @ 5AM											
				CH3 NEWS SUNRS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$650.00		0.00						
E 51	WKYC	10/30/12	10/30/12	M-F 5-6p	CM	5p-6p	-T-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				Dr. Phil		(5:00 PM-6:00 PM)									
				DR. PHIL<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$1,000.00		0.00						
E 52	WKYC	10/30/12	10/30/12	M-F 6-630p	CM	6p-630p	-T-----	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
				Channel 3 News at 6p											
				CH 3 NWS AT 6											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$2,400.00		0.00						
E 53	WKYC	10/30/12	10/30/12	M-F 6-7a	CM	6a-7a	-T-----	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
				Channel 3 News Today @ 6AM(6:00 AM-7:00 AM)											
				CH3 NEWS TODAY<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

Order / Rev: 680951
 Alt Order #: 06129898
 Flight Dates: 10/24/12 - 10/30/12

Advertiser: Jim Renacci for Congress
 Product Desc: JIM RENACCI/CONGRESS
 Estimate: 2541

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 53	WKYC	10/30/12	10/30/12	M-F 6-7a Channel 3 News Today @ 6AM(6:00 AM-7:00 AM)	CM	6a-7a	-T-----	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
CH3 NEWS TODAY<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$1,400.00		0.00						
E 57	WKYC	10/24/12	10/24/12	M-F 11-1135p Channel 3 News at 11p M-F	CM	11-1135p	--W----	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
CH 3 NWS AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	1		\$2,400.00		0.00						
E 58	WKYC	10/24/12	10/24/12	Tonight Show Tonight Show	CM	1135p-1237a	--W----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	1		\$1,200.00		0.00						
E 59	WKYC	10/24/12	10/24/12	Late Night Late Night w/Jimmy Fallon	CM	1237a-136a	--W----	:30	2	\$475.00	P-2	0.00	NM	2	\$950.00
J FALLON-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	2		\$475.00		0.00						
E 60	WKYC	10/24/12	10/24/12	M-F 4-5p Ellen Degeneres	CM	4p-5p (4:00 PM-5:00 PM)	--W----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
ELLEN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	1		\$600.00		0.00						
E 61	WKYC	10/24/12	10/24/12	M-F 430a-5a 430a News	CM	430a-5a	--W----	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
CH 3 NEWS 430A<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	1		\$175.00		0.00						
E 63	WKYC	10/24/12	10/24/12	M-F 5-6p Dr. Phil	CM	5p-6p (5:00 PM-6:00 PM)	--W----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
DR. PHIL<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	1		\$1,000.00		0.00						
E 64	WKYC	10/24/12	10/24/12	M-F 6-630p Channel 3 News at 6p	CM	6p-630p	--W----	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
CH 3 NWS AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	1		\$2,400.00		0.00						
E 65	WKYC	10/24/12	10/24/12	M-F 6-7a Channel 3 News Today @ 6AM(6:00 AM-7:00 AM)	CM	6a-7a	--W----	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
CH3 NEWS TODAY<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	1		\$1,400.00		0.00						
E 66	WKYC	10/24/12	10/24/12	Nightly News Nightly News	CM	M-Su 6:28p-7p	--W----	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
NBC NITELY NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	1		\$3,500.00		0.00						
E 67	WKYC	10/24/12	10/24/12	M-F 7-730p Channel 3 News at 7P	CM	7-730p	--W----	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
CH 3 NWS AT 7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	1		\$2,400.00		0.00						
E 68	WKYC	10/24/12	10/24/12	M-F 730-8p Entertainment Tonight	CM	730-8p	--W----	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
ENT TONIGHT 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	1		\$2,400.00		0.00						
N69	WKYC	10/24/12	10/26/12		CM	430a-5a	--WTF--	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00

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WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
M-F 430a-5a 430a News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-- WTF - -	1		\$175.00		0.00					
N70	WKYC	10/24/12	10/26/12	M-F 9-10a Today II Today Show II	CM	9a-10a	- - WTF - -	:30	1	\$600.00	P-2	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	- - WTF - -	1		\$600.00		0.00					
												Totals	64	\$96,800.00